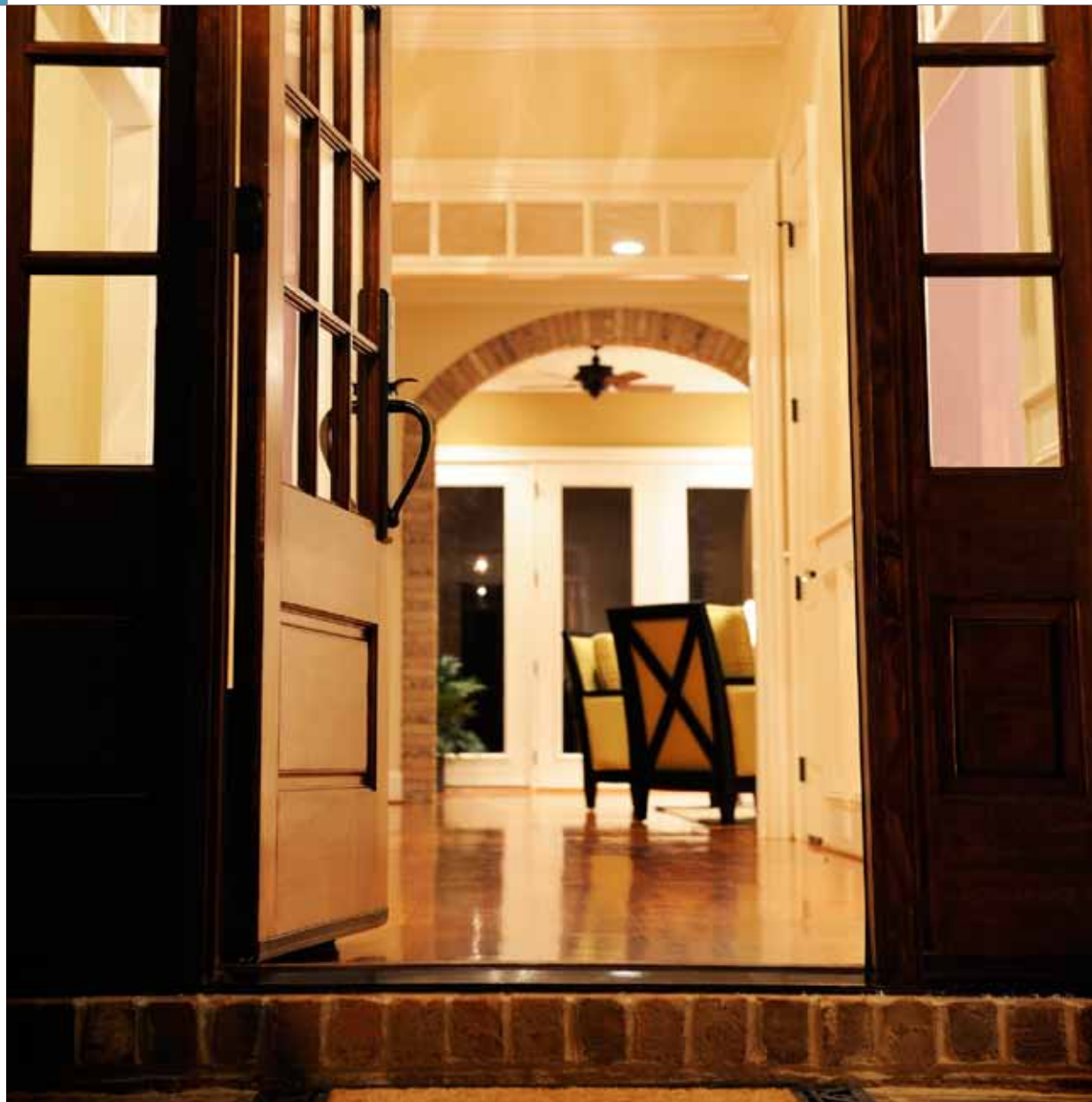


Control<sup>4</sup>  
Better. Together.

A smart home is a brilliant idea



“The automated life used to be the exclusive realm of the rich. Now home automation is coming to a subdivision near you.”  
— WIRED



## What is home control?

With more and more smart electronics playing a central role in our everyday lives, you'd think they'd be making life easier. But with so many different technology formats—Blu-ray, Bluetooth, MP3, MWV, HD, 3D, iWhatever and whatever's-coming-next—things are getting more cluttered and complicated, not more convenient. Wouldn't life be better if everything worked together?

At Control4, we're making it simple and affordable for you to intelligently control virtually any device in your home—from TVs to thermostats, door locks to DVRs—no matter where you are, using one easy-to-use interface. This is intelligent home control. A genius idea, indeed.

### Control4 solutions are:

- Very affordable and cost effective
- Easy to install, no major construction required
- Simple to use—right from your TV!
- Flexible—start small and add more control as time and budget allow
- Compatible in new and older homes
- Limited only by your imagination!

The average US home has 46 electronic devices. Use one remote to control them all.



Through our easy-to-use interface you can intelligently control and automate virtually any home function. That's genius!



## This is your home with a brain.

Imagine. In one touch, the movie starts, your shades close and the surround sound kicks in at the perfect volume. When the sun goes down, your porch light goes on. And the whole house locks at 11 pm. Automatically.

You rush out with the kids to drop them off at school. By the time you get to the office you wonder, "Did I close the garage door?" Check from your phone and relax.

Now, live the green life without sacrificing comfort. It's easy to control your house and reduce energy use.

With Control4, you can design the home automation system of your dreams on a very real budget.



**Home Theater**—Simplify your audio, video, and home-theater components with one remote control.



**Multi-Room Music**—Play music from any format, in any room, any time.



**Lighting**—Save energy and enjoy the perfect ambiance in every room.



**Energy**—Create a more comfortable home and a more efficient planet.



**Mobile Access**—Enjoy control from anywhere—online or on your smart phone.



**Security**—Experience peace of mind with features that enhance your home security.





We offer a variety of intuitive Control4 interfaces to drive your system: TV remote, tabletop, wall, and portable touch screens. Even your mobile phone and iPad can put you in control.



## Dwell in possibility.

Residential control possibilities are limited only by your imagination. Control4 customers all over the world are experiencing the ultimate in home automation. A few examples:

### Having it all in Colorado

- Automated lighting illuminates walkways at night
- Play music while sharing their photo slideshows
- Access playlists, Internet radio and more from any room in the house
- Turn everything off and lock up with a single button by the bedside

### Energy efficient in Ontario

- Pre-set temperature, lighting and motorized shades for optimum energy savings
- Set automatic email alerts when the garage door is left open—and they can close it remotely
- Energy usage information is displayed right on the TV
- “Goodbye” button automatically turns off lights as the homeowner runs out the door

### Safe and sleeping sound in California

- 24/7 video surveillance accessible on any TV or touch screen in the house
- Affordable touch screens and keypads throughout help keep the home safe and secure
- Intercom allows the family to easily screen or greet visitors

### One-touch easy living in London

- Commence the day by tuning into the BBC and triggering lights in the bathroom, closet, and kitchen
- Everything turns to “off” mode when the family leaves for the day
- Access the library of movies and music from one TV screen any time

### The ultimate man cave in Florida

- A single remote controls everything from lighting, video games, movies, music, and more
- One touch dims the lights and turns on the surround sound as the big game begins
- With on-screen notifications, he never misses the pizza delivery, even when the music is cranked at half-time



## Control that grows with you.

### Dream big. Start small.

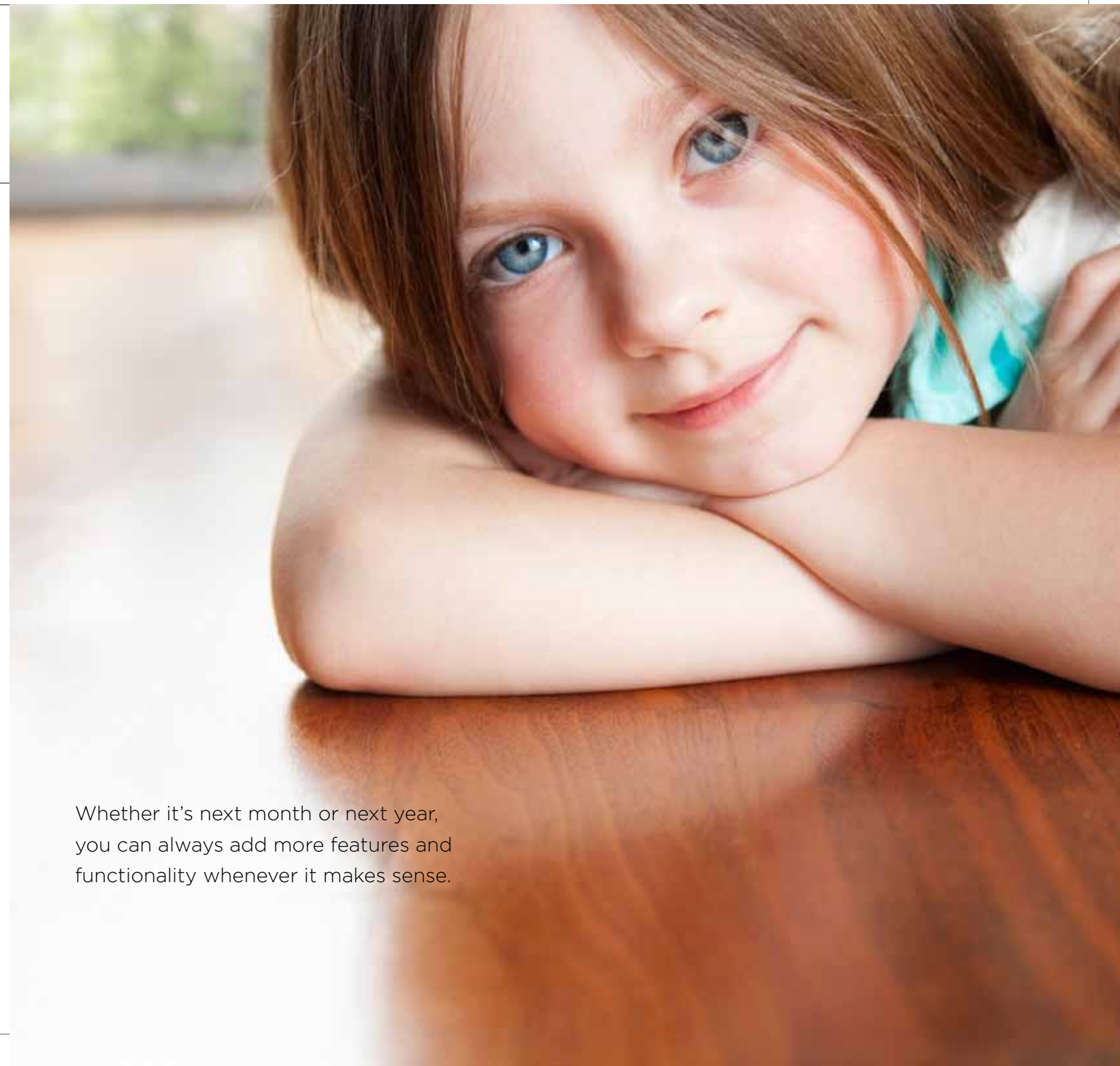
Got your dream concept of control?  
We'll make it a reality. Because Control4  
solutions are entirely modular, it's easy  
to add more control to your home  
over time.

- Start simply with just one control solution, like home theater control in a family room
- Experience smart lighting and climate solutions to save energy (and money)
- Add peace of mind with door lock and security control

You can always add more features and functionality when time and budget allow. There's no such thing as starting from scratch.



Whether it's next month or next year,  
you can always add more features and  
functionality whenever it makes sense.







We pride ourselves on innovation and the ability to not just meet, but exceed the needs of our customers.

## It just keeps getting better...



### 4Store

You've seen what apps can do for your smart phone. Imagine what they'll add to your smart home.

Only Control4 offers the 4Store™ application marketplace, designed exclusively for the digital home. Now you can enhance your Control4 system with every download.

### 4Sight

With Control4 4Sight Internet Service, you can always keep an eye on things at home, even when you're not there.

- Receive email or text alerts in case of a water leak, intrusion, fire or even when your teenager gets home
- Take action to correct it, from the beach or the boardroom. It's easy.

### Mobile

Experience the convenience of using your smart phone to manage your Control4 system whether you're home or away, including lighting, temperature, music, video, security, web cameras and more.

### Energy

Control4 makes it easy to go green without compromising your lifestyle. From smart dimmers to intelligent thermostats, pre-set configurations let you just set it once and forget it. You'll be making an impact on the environment—and your wallet.



Knowledge is empowering. Monitor and manage your energy use on a TV or touch screen. See real-time usage, plus current costs, projected monthly costs, and kilowatt consumption.

“I just love the system and simple interface. Nothing on the market compares and solves all my problems. The Control 4 solution... exceeded my expectations.”  
— Patti



## Affordable solutions for control.

### Control4 has it all...

#### Software



The most powerful Control4 Operating System to date features new home-control functionality, support for exciting hardware products, and international language support.

#### Interfaces



A variety of intuitive Control4 interfaces let you control your lights, temperature, movies, music and much more. You may prefer an elegant in-wall touch screen for the kitchen and an easy-to-use remote for the family room.

#### Controllers



Controllers are the central hub of every Control4 system. Each model gives you powerful control over your entire home and enables you to build your dream home-control system over time.

#### Lighting



Control4 dimmers and switches easily replace existing light switches, or plug into outlets to offer complete control of your lights and electronic equipment without construction hassles. And the energy savings come naturally.

#### Mobile



We've got everything you need to control your home from your smart phone, iPad or anywhere you have Internet access.

#### Climate



Curb your monthly bills and ease your eco-conscience by automating systems to conserve energy. Control energy use from anywhere and learn how much power you're using during peak hours.

#### Security



Control4 integrates with your existing security system and provides you with a variety of options to monitor the safety of your home.

#### A/V



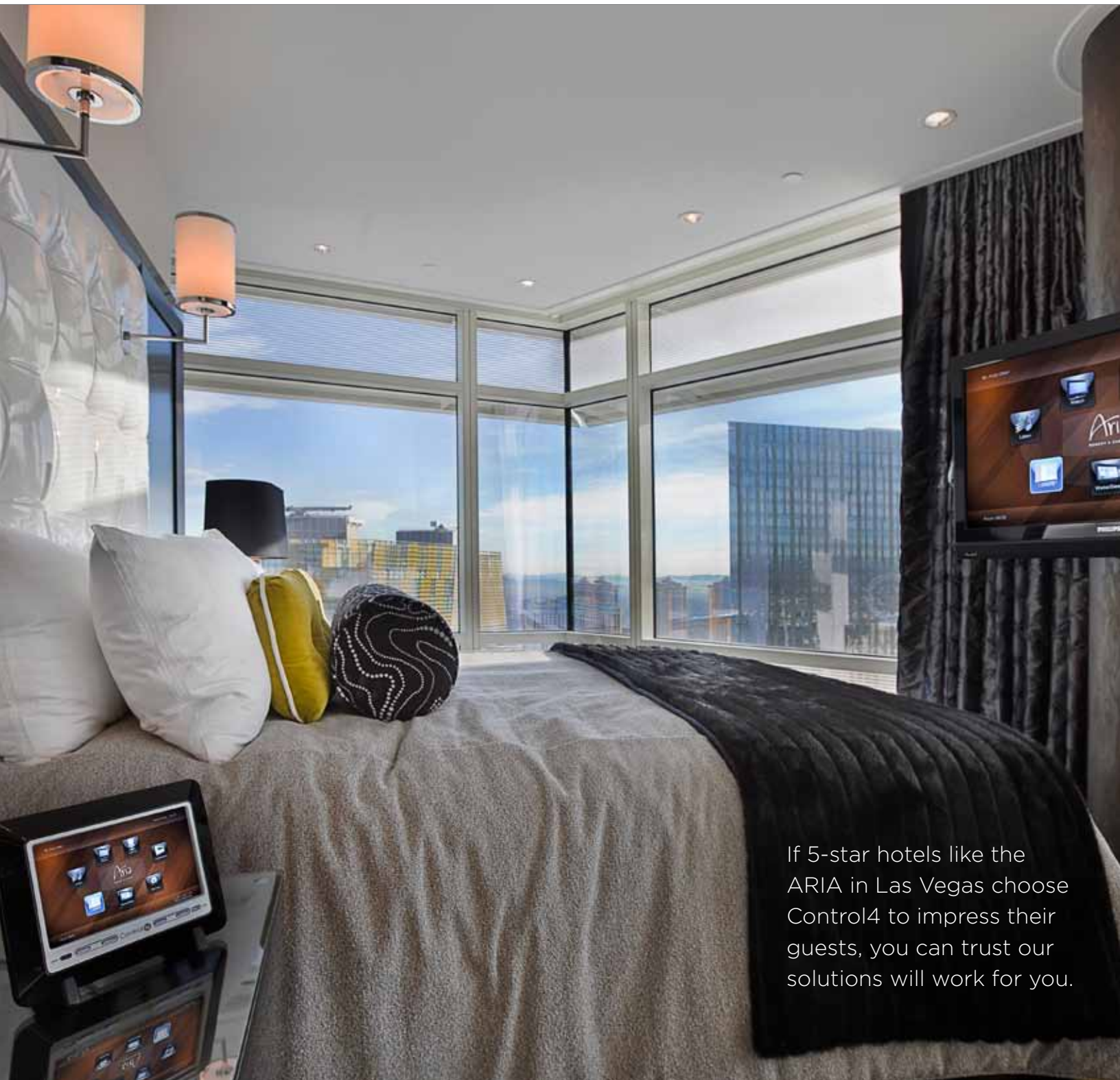
From speaker points to audio switches, iPod docks to media players, Control4 products make it easy to design a home theater or multi-room music masterpiece.

#### Apps



With the 4Store application marketplace, the possibilities of control can be completely personalized to match your preferences.





If 5-star hotels like the ARIA in Las Vegas choose Control4 to impress their guests, you can trust our solutions will work for you.

## Why Control4?

### We're a proven leader.

We work with the world's largest consumer electronics companies, hotels, businesses and energy companies to deliver an intelligent, open and affordable control solution. So you can be confident we'll be a great addition to your home, too.

### We believe in choice.

Without getting too deep into 'geek speak,' Control4 is an open platform. That means we embrace standards and work with the industry's most innovative third-party developers to ensure you always

have choice when it comes to the devices, apps, and products you want to control. It also ensures you'll enjoy your investment well into the future.

### We think way beyond a box.

We revolutionized home automation when we introduced the first affordable intelligent control solution. Each year we innovate some more. With services like 4Sight that give you a window into your home even when you're not there, and our very own app store, you can expect the great ideas to keep on coming.





## You should know...

We're not a product or a technology company. We're a lifestyle company, inspired by ideas that promise more comfort, convenience, security, safety and just plain fun for people around the world.

We partner with system designers and installers who share our vision and passion for excellence. The combination of their professional expertise and our award-winning solutions are changing the way people live—for the better.

Are you ready?



control4.com | +1.801.523.3100

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